

Designing program evaluation that works for your community

Evaluation should be woven throughout the work to improve it and document its impact, not just at the end of a program. These questions are meant to get you thinking how to design an evaluation that is best for your community and program.

Urban Indian Health Institute 549

1. What story do you want to tell about your program?

2. Why does this story matter?

3. What do you want to learn about the impact of the program?
(i.e., the number of people who participated, how it increased access to a health service, if it increased participants connection to their culture, etc)

Continued

4. Who can best describe impacts resulting from your program?

5. What are some ways that people can show or describe these impacts?
Why would you do it in this way?

6. How will you engage community members to help you tell the story?
Why would you do it in this way?

7. How will you share what you learn with the community?
Why would you do it in this way?

8. How will the results inform your future work?

